

A **HOMEPAGE** **HIGH DEMAND**

- Premium rotating ad space on JOY! News
- 750 px by 400 px – Mobile
- 350 px by 400 px – PC
- Free JOY! Directory listing
- 1 dedicated Facebook post of advert
- Monthly analytics
- Limited space

R5000



B **IN-ARTICLE**

- Rotating in-article ad space on JOY! News
- 750 px by 400 px – Mobile
- 350 px by 400 px – PC
- Monthly analytics
- Most affordable digital platform
- High traffic

R2500

A **HOMEPAGE CLUSTER SPECIAL** **SAVE**

- 2 Premium rotating ad spaces on JOY! News
- 750 px by 400 px – Mobile
- 350 px by 400 px – PC
- Monthly analytics
- 2 Free JOY! Directory listings
- 1 supplied promotional article (500 words)
- Article to be shared on our Facebook page (organic reach)
- 2 dedicated Facebook posts of advert

R9000

C **WEBVERTORIAL**

- Supplied promotional article on JOY! News (500 words)
- Article to be shared on our Facebook (boosted and targeted reach)
- 1 free rotating in-article ad space on JOY! News
- 750 px by 400 px – Mobile
- 350 px by 400 px – PC
- Monthly analytics

R4500

B **IN-ARTICLE CLUSTER SPECIAL** **SAVE**

- 3 rotating in-article ad spaces on JOY! News
- 750 px by 400 px – Mobile
- 350 px by 400 px – PC
- Monthly analytics
- Higher visibility on articles
- 1 supplied promotional article (500 words)
- Article to be shared on our Facebook page (organic reach)
- High traffic

R5500

* Prices exclude VAT



DISCOUNTED PRICES ON CONTRACTS (10-15%)